

Job Posting

AFL Executive Staff Opportunity **Closing date: July 25, 2012**

The Alberta Federation of Labour is a central labour organization made up of affiliate unions from across the province. The successful candidate will work from the AFL office in Edmonton. The AFL is an equal opportunity employer. Women, people of colour, aboriginals, workers with disabilities, gay, lesbian, bisexual and transgender workers are encouraged to apply for this position.

The core responsibility areas of this position include: communication, public relations and campaign development. Some research, organizing, education and training may be required.

Reporting to the President, the Communications Director will assist in the planning and implementation of communication materials and strategies that support the AFL's strategic objectives. Duties include project and issue communications, media relations, responding to media and public inquiries, story research and writing, editing, photography, video production management, special event coordination, use of social media, and the production of news releases, publications and promotional materials.

The successful candidate will have a Bachelor's degree and several years experience in communications and media relations, or have an equivalent combination of education, training and experience. Essential qualifications are superior interview, research, writing and editing skills; strong news judgment; demonstrated organizational, and communication skills; communication planning experience; an ability to work independently or as part of a multidisciplinary team in demanding circumstances; a good understanding of print and electronic media; ability to work on several projects at the same time with changing deadlines; strong interpersonal skills and a high degree of familiarity with new, emerging and social media. A commitment to the goals and objectives of the trade union movement is essential and must be demonstrated.

This position is a member of the Communications Energy and Paperworkers Union (CEP) Local 445. A generous salary and full benefits are attached pursuant to the collective agreement.

Please submit your application along with the names of 3 references to:

**Nancy Furlong
Secretary Treasurer
Alberta Federation of Labour
10654 – 101 Street, Edmonton, AB T5H 2S1
Fax: 780.484-5928
Email: fyinfurlong@afl.org**

Note: Only those candidates short-listed for an interview will be contacted.