Mobilization Tactics

Lunch and learn

Member phone around
Signing a poster in support of your Health and Safety rights
Information desk drop
Workplace plantgate
Black ribbon day
Shop floor union-song sing along
Work slowdown
Lunch hour picket
Walk out – not an action taken generally
Meeting with community allies
Group letter to the editor writing
Radio call-in
Meeting with Chamber of Commerce
Meeting with government representatives
Flash mob at local mall
Neighborhood garden party
Union button day
Door to door canvasing with your members – if there is a sense you cannot speak freely at work
Public town hall meeting with community allies